



## 2018 Sponsorship Opportunities

*The Idaho Cutting Horse Association would like to invite you to participate in our sponsorship program. We will proudly advertise your business at our shows throughout the year. It is a great place to reach present and future customers.*

### TITLE SPONSORSHIP

- **\$2,000**
- Title Sponsor of a designated class of their choice. Class title will showcase the sponsor in the class name and all corresponding materials, promotions will include title sponsor name
- The ICHA will highlight Title sponsors in an email blast to members twice per year
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign created and displayed in a prominent location in the arena at all shows
- Their logo will be displayed on the daily draw sheets
- They will hand out awards & have photos taken with the Champion of their title class
- One 10x12 display booth is included
- They will be announced throughout the show as a TITLE Sponsor
- They will receive a VIP table for the Mercuria Open Finals and NP Finals during the Futurity

### PREMIER SPONSORSHIP

- **\$1,500**
- The ICHA will highlight Premier sponsors in an email blast to members twice per year
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign created and displayed in a prominent location in the arena at all shows
- Their logo will be displayed on the daily draw sheets
- They will hand out awards & have photos taken with the Champion of a sponsored class
- One 10x12 display booth is included
- They will be announced throughout the show as a PREMIER Sponsor
- They will receive a VIP table for the Mercuria Open Finals and NP Finals during the Futurity

### GOLD SPONSORSHIP

- **\$1,000**
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign mounted in a good location in the arena at all shows (sign production is sponsor's responsibility)
- Their logo will be displayed on the daily draw sheets
- One 10x12 display booth is included
- They will hand out awards & have photos taken with the Reserve Champion of their sponsored class
- They will be announced throughout the show as a GOLD Sponsor

### SILVER SPONSORSHIP

- **\$500**
- One 10x12 display booth is included
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign mounted in a visible location in the arena at all shows (sign production is sponsor's responsibility)
- They will be announced throughout the show as a SILVER Sponsor

### AWARD SPONSORSHIP

- **\$250**
- Their logo will be displayed on the ICHA website and Facebook page
- They will be a sponsor of all ICHA produced shows
- They will be announced throughout the show as an AWARDS sponsor

# Idaho Cutting Horse Association, Inc. Sponsorship Form



Thank you for your  
sponsorship!



- Title Sponsorship \$2,000
- Premier Sponsorship \$1,500
- Gold Sponsorship \$1,000
- Silver Sponsorship \$500
- Award Sponsorship \$250

## Sponsor Information

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Please attach your logo, business card or other design you would like us to include.

Sponsor Signature: \_\_\_\_\_

ICHA Director Signature: \_\_\_\_\_

Date: \_\_\_\_\_

ICHA  
1362 E 4175 N  
BUHL, ID 83341