



## ***Sponsorship Opportunities***

*The Idaho Cutting Horse Association would like to invite you to participate in our sponsorship program. We will proudly advertise your business at our shows throughout the year. It is a great place to reach present and future customers.*

### **PREMIER SPONSORSHIP**

**\$ 1,500**

- Sponsor's 4x8 sign will be created and displayed in a prominent location in the arena at all shows
- Sponsor will receive a VIP table for the Mercuria Open Finals and NP Finals during the Futurity
- The ICHA will highlight Premier sponsors in an email blast to members twice per year
- Sponsor's logo will be displayed on the ICHA website and Social Media
- Sponsor may hand out awards & have photos taken with the Champion of their sponsored class
- One 10x12 display booth is included
- Sponsor will be announced throughout the show as a PREMIER Sponsor

### **GOLD SPONSORSHIP**

**\$ 1,000**

- Sponsor's 4x8 sign will be mounted in a good location in the arena at all shows (sign production is sponsor's responsibility)
- Sponsor's logo will be displayed on the ICHA website and Social Media
- One 10x12 display booth is included
- Sponsor may hand out awards & have photos taken with the Reserve Champion of their sponsored class
- Sponsor will be announced throughout the show as a GOLD Sponsor

### **SILVER SPONSORSHIP**

**\$ 500**

- One 10x12 display booth is included
- Sponsor's logo will be displayed on the ICHA website and Social Media
- Sponsor's 4x8 sign mounted in a visible location within the building at all shows (sign production is sponsor's responsibility)
- Sponsor will be announced throughout the show as a SILVER Sponsor

### **AWARD SPONSORSHIP**

**\$ 250**

- Sponsor's logo will be displayed on the ICHA website and Social Media
- Sponsor will be a sponsor of all ICHA produced shows
- Sponsor will be announced throughout the show as an AWARDS sponsor

# *Idaho Cutting Horse Association, Inc.*

## *Sponsorship Form*

The ICHA would like to thank you for participating in our Sponsorship program.

<b><i>Premier Sponsorship</i></b>	\$1,500.00 ____
<b><i>Gold Sponsorship</i></b>	\$1,000.00 ____
<b><i>Silver Sponsorship</i></b>	\$ 500.00 ____
<b><i>Award Sponsorship</i></b>	\$ 250.00 ____

Sponsor Information

***Name:*** \_\_\_\_\_

***Address:*** \_\_\_\_\_

***Phone:*** \_\_\_\_\_

***Website Address:*** \_\_\_\_\_

Please attach your logo, business card or other design you would like us to include.

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
ICHA Sales Member signature

ICHA Sponsorship Program

1362 E 4175 N

Buhl, Idaho 83316