

Idaho Cutting Horse Association

Sponsorships



ICHA

	Named Sponsor \$20,000	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Flag* Sponsor \$3,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,500	Award Sponsor \$500
Logo Marketing (Social Media, Webcast, Website)	✓	✓	✓	✓	✓	✓	✓
Arena Sign**	✓	✓	✓	✓	✓	✓	
WOW Fall Finals Table***	✓	✓	✓	✓	✓		
PA Recognition	✓	✓	✓	✓	✓		
Link to Website (Social Media & Website)	✓	✓	✓	✓	✓		
Logo on Draws	✓	✓	✓				
Golf Cart (Provided at Fall Show)	✓	✓	✓				
Logo on Welcome Bags	✓	✓	✓				
Logo on Awards (Varies on Prize and Sponsorship Level)	✓	✓					
Printed Advertisement (Advertisement in Show Office & Misc.)	✓	✓					
Award Presentation Partner (Photo opportunity with Winners)	✓						

*Flag: Includes logo displayed on flag (Spring & Fall)

**Arena Sign: Named - Premier location (Spring & Fall), Platinum/Gold - Pen 1 back wall (Spring & Fall), Silver - Pen 1 (Spring & Fall), Bronze - Pen 2 and/or Practice Pen (Spring & Fall)

***WOW Tables: Named Sponsor - 2 Tables including 8 dinner tickets, Platinum/Gold/Silver - 1 Table including 4 dinner tickets

Additional Add-Ons: Vendor Booth Space, 30 Second Commercial Video on Webcast, Custom Arena Sign

In-kind sponsorship opportunities available

CUSTOM PACKAGES AVAILABLE

Let us know how we can support your business, and join us in promoting cutting horses in the Northwest