



Sponsorship Opportunities

The Idaho Cutting Horse Association would like to invite you to participate in our sponsorship program. We will proudly advertise your business at our shows throughout the year. It is a great place to reach present and future customers.

PREMIER SPONSORSHIP

\$ 1,500

- The ICHA will highlight Premier sponsors in an email blast to members twice per year
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign created and displayed in a prominent location in the arena at all shows
- Their logo will be displayed on the daily draw sheets
- They will hand out awards & have photos taken with the Champion of their sponsored class
- One 10x12 display booth is included
- They will be announced throughout the show as a PREMIER Sponsor
- They will receive a VIP table for the Mercuria Open Finals and NP Finals during the Futurity

GOLD SPONSORSHIP

\$ 1,000

- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign mounted in a good location in the arena at all shows (sign production is sponsor's responsibility)
- Their logo will be displayed on the daily draw sheets
- One 10x12 display booth is included
- They will hand out awards & have photos taken with the Reserve Champion of their sponsored class
- They will be announced throughout the show as a GOLD Sponsor

SILVER SPONSORSHIP

\$ 500

- One 10x12 display booth is included
- Their logo will be displayed on the ICHA website and Facebook page
- Sponsor's 4x8 sign mounted in a visible location in the arena at all shows (sign production is sponsor's responsibility)
- They will be announced throughout the show as a SILVER Sponsor

AWARD SPONSORSHIP

\$ 250

- Their logo will be displayed on the ICHA website and Facebook page
- They will be a sponsor of all ICHA produced shows
- They will be announced throughout the show as an AWARDS sponsor

Idaho Cutting Horse Association, Inc.

Sponsorship Form

The ICHA would like to thank you for participating in our Sponsorship program.

<i>Premier Sponsorship</i>	\$1,500.00 ____
<i>Gold Sponsorship</i>	\$1,000.00 ____
<i>Silver Sponsorship</i>	\$ 500.00 ____
<i>Award Sponsorship</i>	\$ 250.00 ____

Sponsor Information

Name: _____

Address: _____

Phone: _____

Website Address: _____

Please attach your logo, business card or other design you would like us to include.

Sponsor Signature

Date

ICHA Sales Member signature
ICHA Sponsorship Program
3528 E 3600 N
Kimberly, Idaho 83341